

MY TRIP ADVISORY

Experience 'Snap Shot'

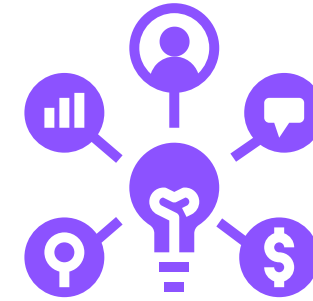
We have worked across a range of exciting projects, bringing real world insights to our engagements.

If you're interested in finding out more, or wish to work with us, please contact us at hello@mytripadvisory.com



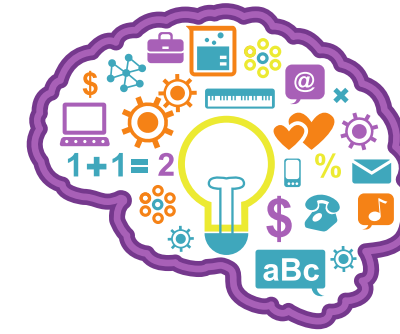
Research & development of MaaS / Mobility

- Leading the deployment of autonomous, electric trackless tram technology in Australia for transport activated corridors, and driving research directions in user experience and pavement wear and tear
- Working with Perth developer on Net-Zero transport corridors for urban regeneration precincts, incorporating micro-mobility, on-demand electric shuttles and public transport
- Defining research directions in understanding the interplay of EV's, renewable energy, storage and urban design for inclusion in the RACE CRC
- MaaS research brief for a Victorian based technology provider looking to prepare for MaaS
- C-ITS projects across several state government transport agencies



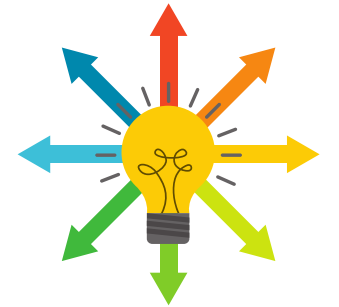
Business, governance & operating model

- Advisory and mentor for on-demand SaaS technology provider Liftango which powers on-demand carpool, vanpool and shuttles in Australia, Asia, Europe and the US
- Assisted with the establishment of the Liftango brand in the US, active in the North American chapter of the Association of Commuter Transport
- Creation of an operating model for a vehicle subscription business in Perth
- Advisory on friction-less payments I-Move CRC project
- Commercialisation of a sustainability program for a micro-mobility business
- Developed / co-developed MaaS strategies for private sectors and government
- Launched micro-mobility company in Queensland
- Independent program and governance assurance



Technology, data & systems

- Leading the technical input into defining the future architecture and refreshing the STREAMS contract for a state transport agency
- Leading the development of a future ITS reference architecture (beyond AustRoads and FRAME) for a state transport agency to incorporate MaaS, connected vehicles and deeper integration with public transport
- Developing a digital innovation program for a state transport agency
- Deployed several connected car projects in SA, VIC and WA
- Connected car App inc; rewards & recognition platform / marketplace
- Marketing automation for influencing riders & drivers
- Data exchange build & deployment
- Blockchain solutions for Cities & Transport



Thought Leadership

- Development of a Blockchain enabled project - exploring smart contracts, new governance models and a transport currency; leveraging crypto with industry partners and academic research bodies
- Assisted a technology innovator develop SaaS technology for MaaS operators / mobility managers
- Developed a unique safety solution for a heavy road vehicle client wishing to monitor tyre pressure. Included advisory messaging system for drivers to avoid road traffic accidents
- One of our advisors won NSW Premier's Innovation Challenge (2015) leading to provision of comprehensive cloud-based transport model with TfNSW, based on Advanced Data Analytics in Transport